

## **Greenleaf Medical Brings Appethyl™ to Gifting Suite to Celebrate 2014 GRAMMY Awards**

**Los Angeles (PRWEB) February 10, 2014 – Greenleaf Medical celebrated the GRAMMY Awards nominees and presenters as the official sponsor of the Red Carpet Events LA Luxury Gift Lounge by gifting celebrities with the award-winning appetite suppressant, Appethyl™.**

Appethyl™ was the official sponsor of the Red Carpet Events LA GRAMMY Awards Style Lounge on January 24, 2014 at the W Hotel in Westwood.

*“We were excited to be a part of this GRAMMY gifting suite opportunity and showcase our clinically-tested appetite suppressing product,”* said Gwen Kent, U.S. President for Greenleaf Medical. *“It was a thrill to introduce Appethyl™ to celebrities in celebration of the GRAMMY nominees, presenters and stylists as part of the Luxury Gifting Suite and we look forward to the year ahead.”*

This appetite suppressant powder from Sweden is based on an all-natural spinach extract standardized to thylakoids that can be formulated into food and drinks for various diets. Appethyl™ has proven beneficial weight management attributes including significantly reducing hunger while also reducing postprandial blood insulin levels and acting as a prebiotic. These are patented benefits that have been validated by preclinical and clinical studies at Sweden’s Lund University and other leading research centers.

In addition to significantly reducing hunger, Appethyl™ helps promote an even greater reduction in cravings for unhealthy foods. This mechanism by which Appethyl™ reduces appetite significantly does so by temporarily delaying the digestion of fat, which in turn increases levels of CCK (cholecystokinin), the body’s primary satiety hormone.

Greenleaf Medical was awarded the Best New Ingredient NutrAward for Appethyl™ in 2013. 2014 brings more exciting news as the Scandinavian Brand Aptiless will be launched from January to May of 2014.

For more information on Appethyl(TM) or Greenleaf Medical, please visit <http://www.gl-medical.com> or contact Maria Soderberg at +46 70 869 27 06, (GMT+1) email: [ms\(at\)gl-medical\(dot\)com](mailto:ms(at)gl-medical(dot)com).

### **About Greenleaf Medical**

Greenleaf Medical is a Swedish research and development company, active in the global nutraceutical market, which sells and develops natural ingredients with well-documented, beneficial health effects. We work together with universities and international science and regulatory groups. Our products are used in both Functional Food and Dietary Supplements.

Greenleaf Medical believes the secret of health and beauty is based on finding the best ingredient through scientific validation. Dedicated to creating natural products with published mechanism-of-action and efficacy studies, the Greenleaf Medical team believes in the unique composition of natural, active ingredients and innovative formula of their supplements.